

Preliminary Definition of Eligible Organizations

This definition will support our partners as they choose the diverse and representative sample of performances, events, exhibits, and facilities where they will seek to collect audience-intercept surveys.

A more detailed and comprehensive definition of eligibility will be provided later this spring. The fuller document will be used by the study partners to create their comprehensive list of all eligible arts and culture organizations that are located in their community.

In short, if it displays the characteristics of a nonprofit arts and culture organization and has an identifiable budget/attendance and leadership, study partners are encouraged to include them.

- **Traditional nonprofit** arts and culture organizations, programs, events, venues, and facilities (e.g., performing arts, visual arts, museums, etc.)
- **Municipally owned/operated** institutions, programs, venues, and facilities (e.g., a city-operated museum or gallery)
- **Unincorporated** community arts and culture organizations and programs (i.e., without a formal legal status)
- **Fiscally sponsored** arts and culture organizations, programs, events, venues, and facilities
- Arts and cultural programs **embedded in non-arts organizations** (e.g., faith-based organizations, community/senior centers, health facilities, libraries, etc.)
- **Living collections** such as botanical gardens, zoos, and aquariums
- **Historical and heritage societies** (and other historical/heritage organizations or sites)
- **Private arts councils**
- **Municipal arts agencies** (e.g., an arts commission or a department of cultural affairs)

Traditionally, for-profit/commercial businesses and individual artists are excluded from the methodology.