

# 2024 Artist Prospectus

Florence Regional Arts Alliance's  
2nd Annual Coastal Plein Air Art & Wine Festival



Registration ends August 15, 2024  
or when limit of 100 artists reached

Online Registration: <https://www.fraaoregon.com/coastal-plein-air>  
Additional Questions: [fraacoastalpleinair@gmail.com](mailto:fraacoastalpleinair@gmail.com)

**2024 Coastal Plein Air Judge: Barbara Shuman**

## Calendar

Registration .....	<b>May 1 - August 15</b>
Painting on the Coast between .....	<b>September 4-19</b>
Artwork Drop Off Date .....	<b>September 20</b>
Artist Reception .....	<b>September 20</b>
Art and Wine Festival Dates .....	<b>September 21-22</b>
Art Pick-up.....	<b>September 22 (evening)</b>

## Coastal Plein Air Rules

- \* Artist must be a registered participant for the Coastal Plein Air 2024.
- \* All paintings must be created and completed at a coastal venue between Lincoln City, OR at the North and Bandon, OR at the South to be entered.
- \* Artwork must be painted outdoors, on location.
- \* Artist can only make minor adjustments to paintings off site.
- \* Artwork surface must start off blank. Pre-toned canvas, paper or gessoed canvas is fine, and no larger than 24 inches on any side when framed.
- \* Artist must be 15 years or older.

- \* Artists may paint as many paintings as they would like between September 4th and September 19th and registered artists can submit up to 3 paintings with original registration fee and two additional paintings (a total of 5) with a \$10 fee per additional piece paid at drop off.
- \* Juried show at the Florence Events Center is limited to 300 hanging paintings. Paintings will be juried into the Art and Wine Festival Show.
- \* Only original 2D artwork is accepted; no photography, no digital artwork, no artwork from instruction of a teacher/class/workshop.
- \* No refunds unless cancellation of the exhibition and festival.
- \* Paintings not in compliance with the rules will not be accepted.

### **Orientation**

- \* Artists can check-in either in person at Florence Regional Arts Alliance (FRAA) on or after August 21st to pick up your registration packages although most info will be available online with the exception of your badge holder.
- \* Orientation with the judge will be on August 26th at 10 am via Zoom and in person at FRAA. Anyone not available to be present (either Zoom or in person) at that time will be able to watch the online recording.

### **Where to Paint**

- Registered artists will receive a map of the Oregon Coastline indicating the northern most point, Lincoln, OR, south to the southern end, Bandon, OR.

### **Artwork Requirements**

- Artists may sign the front of the painting. The sales tag will also identify the work in greater detail after the jurying process.
- Paintings must be framed, wired, and ready to hang when delivered by Noon (12 pm) on Friday, September 20th. Sawtooth hangers are not allowed.
- Gallery wrapped canvases are accepted but must be at least 1 inch deep and the sides must be painted in acrylic only. No visible staples or nails on the sides are allowed.
- Maximum size of artwork including the frame should not exceed 24 inches on any side.

- Artwork Drop Off and Pickup will be at the Florence Events Center, 715 Quince St.
- Attach one label provided to the back of the artwork and the second identical label should be left loose when delivering the artwork. The label will include the title, price, medium, location and dimensions. Artist will also be required to sign the labels as verification that the painting was done on location during the event.

### **Art Sales and Commissions**

- All artwork must be for sale and realistically priced.
- Painting sales during the Art and Wine Festival at the Florence Events Center will be handled solely by Florence Regional Arts Alliance (FRAA).
- Artists are not allowed to negotiate prices with buyers during the Art and Wine Festival.
- FRAA will retain a 30% commission on artwork sold to assist in covering costs.
- If any artwork is sold after the Art and Wine Festival to a buyer who attended the event, the 30% commission should be sent to FRAA.
- Artists will be required to provide a W9.

### **Artists Reception**

- Entries will be judged from actual artwork.
- Artwork will be displayed in the Florence Event Center, 715 Quince Street, for the Art and Wine Festival weekend, September 21st and 22nd.
- The Artists Reception will be September 20th from 5:30-8:00 pm.
- The Award Ceremony will be September 20th at 7:30 pm.

### **Awards & Art Material Awards**

1st place: \$400

2nd place: \$300

3rd Place: \$200

3 Honorable Mentions

Creativity Award

People's Choice Ribbon

Artists' Award Ribbon

### **Artwork Pickup**

- Sunday, September 22nd between 4-5:45 pm at the Florence Events Center
- Doors will close at 6 pm
- You can designate someone at the time of artwork drop off to pick up your work but it must be on the drop off form.
- Please contact us if this will not be possible.
- There will be a charge of \$15 for any paintings not picked up by 6 pm on September 22nd.

### **Addresses**

Florence Events Center (FEC) for Drop Off, Festival and Pick Up  
715 Quince Street  
Florence OR 97439

Florence Regional Arts Alliance (FRAA) for Orientation, Questions and Meet Ups  
120 Maple Street  
Florence OR 97439  
541-997-4435

**<https://www.fraaoregon.org>**