

FREQUENTLY ASKED QUESTIONS about FRAA

What is FRAA?

Florence Regional Arts Alliance (FRAA) is a non-profit art center that improves culture through supporting the arts in the community. FRAA gives back to the community in many ways such as by offering mentorship, awarding scholarships to graduating high school seniors to continue education in arts-related careers, sponsors events and much more.

What is the mission of FRAA?

To unify and support all the arts, enrich cultural life, and stimulate the economic vitality in the Florence area.

What does FRAA do?

FRAA hosts several art events each year as fund raisers as well as beneficial to our local artists giving them venues to showcase and sell their artwork. FRAA runs an art center with a gallery open to all levels of artistic talent. FRAA hosts classes, exhibitions, open studio workshops, and works to bring art and art programs to the youth and the elderly.

What is the Art Center?

The Art Center is a sanctuary for creativity that fosters a nurturing environment where artists are encouraged to collaborate and grow. The Center is a Gallery at 120 Maple Street in Florence. It is filled with member's art for sale and is a gathering place for social events and classes.

What are the Board roles? Min 5 Max 11

- President
- Vice President
- Secretary
- Treasurer
- Youth Board member
- Board members at large

What is the role of a Board member?

- A group of officers who are elected to govern and oversee the organization's operations.
- Establish vision, goals, and objectives to move FRAA into the future.

What is the time commitment for a Board member?

- Average about 10 or more hours per month. Some months of the year are busier than others depending on event and project timelines.
- Monthly board meetings: 2 hours/month
- Board meeting preparation, assignments: 1-2 hours/month

- Quarterly membership meetings: 1-2 hours/quarterly
- Serve on at least one committee: per quarter 2-4 hours/month plus homework
- Actively participate in fundraising activities (time varies by activity/event).

What are some committees?

- Marketing
- Social Media
- Publicity/Newsletter
- Strategic planning
- Event Planning
- Grant writing
- Membership/Donor management
- Recruitment
- Ad-hoc committees as needed
- Board member oversight:
- *Volunteer coordinator
- *Art Center display committee and sales administration
- *Art Center operations assistance
- *Class/Workshop coordination and management
- *Youth wall art coordinator

How do I get involved?

Apply on line at: www.fraaoregon.com/the-board/